



## TITUSVILLE INDOOR FLEA MARKET

# NEWSLETTER

DECEMBER EDITION

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### **“HO, HO, HO!”**

By Michael Clinkenbeard, Store Manager

Every Saturday the mall will feature a Santa Claus! Don't forget to go sit on his lap and ask Santa for your favorite toy. Make sure you're nice, rather than naughty. Unless you prefer to be naughty!

### **“TAGS, TAGS, TAGS”**

By Michael Clinkenbeard, Store Manager

We are still having tag and label issues. I realize that 90% it's probably something as simple as the tags/labels falling off, or being removed by customers. But in some cases, items are not being tagged or labeled properly. Help us serve you better by making sure all your merchandise is tagged.

### **“DISCOUNTS OR NO DISCOUNTS”**

By Titusville Indoor Flea Market Staff

While we encourage all vendors to have sales and special discounts, the proper procedure to do so is to apply that discounted price to each item. This can be achieved two ways: (1) if you have labels through the vendor portal, you can access your account and adjust prices in the systems. The price change will reflect on the already printed labels when the item is rang up. Or (2) If you have handwritten tags, you will have to handwrite the discounted amount on the tag. This will communicate with the front end staff on how to ring up your merchandise. Be mindful though. If you only put up a sign stating a discount, but fail to discount your merchandise, the discount will not be recognized and most likely the sign will be removed.

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## **“ONE YEAR ANNIVERSARY!”**

By Mark Frank, General Manager

December 15th, 2024, at 1pm, we will be holding a pot luck to celebrate the Titusville Indoor Flea Market's one year of operation. All vendors are welcome to participate. It is not mandatory, nor is this a meeting. Just a celebratory gathering.

## **“ONE YEAR: THE SUMMARY”**

By Mark Frank, General Manager

It has been a year of growth and learning. Plenty of ebbs and flows. The biggest concern we hear is the so-called “lack of advertising”, which has been whispered and lamented by a few individuals. Suffice it to say, we have a significant advertising campaign. Remember, advertising has changed a great deal in the last few decades. To further prove this campaign is working, the foot traffic into the Titusville Indoor Flea Market from March-November alone is over 75,000! At the end of every single day we gauge the traffic flow and record it in a Daily Report to Jesse, Mark, and California; along with the net sales for the day. Unfortunately, that amount cannot be shared due to it being proprietary and confidential, but it is a tremendous amount, higher than gossip and speculation.

There has also been speculation about “empty booths”. Simple mathematics are applied to these logistics. It stands to reason that some people will pull out. And if we sign a higher number of booths in one month, six months later they become available. Fortunately, we are currently signing new vendors to these empty booths expeditiously. We will be seeing their faces soon, as most are relocating to the area.

This has been a challenging and exciting year. There have been many changes, but that is normal with all new companies. We are looking forward to a successful end of the year and embracing a brand new one!

## **“EMPLOYEE OF THE MONTH”**

By Michael Clinkenbeard, Store Manager

Everyone congratulate Izabella Warley as our Employee of the Month for November!

## **WELCOME TO OUR NEWEST VENDORS**

By Jesse Wright, CEO and Owner

Please welcome the newest members to our flea market team ... Saish Harbhajan, Caleb Thompson, Luis Carreno and Robert Turner! Welcome to the team and we wish you all the success!

## **UPCOMING HOLIDAYS**

Christmas Eve December 24th 2024 Tuesday. 10am-3pm

Christmas Day. December 25th, 2024. Wednesday. CLOSED

New Year's Eve. December 31st, 2024. Tuesday. 10am-6pm

New Year's Day. January 1st, 2025. Wednesday. CLOSED.

## Titusville Indoor Flea Market

3550 S. Washington #17, Titusville, FL 32780  
(321) 607-6023

### **NEW STORE HOURS**

Sunday Thru Friday

**10am-6pm**

Saturday Only

**10am-7pm**

### **NEW VENDOR HOURS**

Sunday Thru Friday

**930am-5:45pm**

Saturday Only

**930am-6:45pm**

### **PROCESSING ROOM HOURS**

Sunday Thru Friday

**930am-5pm**

Saturday Only

**930am-6pm**